



**THISARA MADUSANKA**  
**Senior Graphic and Multimedia Designer**  
Dubai, UAE

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Portfolio : www.thisarama.com

Nationality : Sri Lanka  
Languages : English  
Visa : Employment

**PROFESSIONAL SUMMARY**

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**Senior Graphic and Multimedia Designer with over 10 years of experience** in branding, digital marketing, multimedia production, and visual communication across UAE and Sri Lanka. Proven expertise in developing high-impact creative concepts for digital and print platforms, strengthening brand identity, and supporting measurable marketing performance. Skilled in motion graphics, video production, UI/UX design, 3D visualization, and paid media campaigns. Experienced in collaborating with cross-functional marketing teams to execute integrated campaigns that drive engagement, visibility, and sales growth.

**CORE COMPETENCIES**

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- Brand Identity and Visual Strategy
- Logo and Iconography Design
- UI and UX Design Principles
- Print and Digital Marketing Collateral
- Typography and Layout Design
- 2D and 3D Motion Graphics
- Video Editing and Production
- Social Media Content Creation
- Paid Social Media and Google Ads Campaigns
- Digital Marketing Strategy
- WordPress Web Design
- Videography and Photography
- Exhibition Booth and Packaging Design
- Marketing Campaign Development

**PROFESSIONAL EXPERIENCE**

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**Senior Graphic and Multimedia Designer - 2026 FEB - Present**  
**Captizone Media LLC, Dubai, UAE**

- Transform brand messaging into visually powerful motion content for TV and LED screens
  - Produce cinematic product and corporate videos tailored for high-traffic display environments
  - Create seamless animated loops and attention-grabbing visuals for exhibition booths
  - Enhance visual impact through motion typography, transitions, and branded animation sequences
  - Collaborate with marketing and technical teams to deliver screen-ready advertising content
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**Senior Graphic and Multimedia Designer**  
**STYRO Insulations Materials Industry LLC, Sharjah, UAE - 2024 SEP - 2026 FEB**

- Develop branding and marketing materials for construction and building materials sector
  - Design product catalogs, packaging, brochures, and exhibition booth graphics
  - Produce video content including site videography and product demonstrations
  - Create engaging social media content and manage digital campaigns
  - Support sales and marketing teams with visually compelling promotional materials
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**Senior Graphic and Multimedia Designer**  
**Zentu IT Solutions, Dubai, UAE - 2022 - 2024**

- Led creative design initiatives for IT, crypto, and blockchain projects
- Designed UI/UX layouts for web and digital platforms
- Produced motion graphics and promotional videos for digital campaigns
- Created brand identity systems for technology-focused clients
- Collaborated with developers and marketing teams to ensure brand consistency

## **Creative Designer**

### **BOLD International FZCO, Dubai, UAE - 2016 - 2019**

- Designed marketing collateral for building materials and industrial products
  - Produced 3D visualizations and product renderings
  - Created exhibition graphics and promotional materials
  - Contributed to integrated marketing campaigns targeting regional markets
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## **Senior Graphic Designer**

### **ICBT Campus, Colombo, Sri Lanka, 2020 - 2021 | 2013 - 2016**

- Developed branding and marketing materials for education sector campaigns
  - Designed print and digital advertisements to increase student enrollment
  - Managed social media visuals and promotional video production
  - Maintained brand guidelines across multiple campuses
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## **Junior Art Director**

### **Dias N Bowser Ventures, Sri Lanka - 2011 - 2013**

- Developed packaging and advertising materials for FMCG brands
  - Assisted in campaign concept development and visual storytelling
  - Coordinated with production vendors for print execution
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## **Graphic Designer**

### **East West Marketing Pvt Ltd, Sri Lanka - 2010 - 2011**

- Designed print advertisements and promotional materials
  - Supported brand campaigns for FMCG clients
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## **EDUCATION**

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- BSc (Hons) in Computing ,Buckinghamshire New University, UK (MOFA and MOHESR Attested)
- Higher Diploma in Digital Marketing, ICBT Sri Lanka and DMI Institute, Ireland
- Diploma in Graphic Design, INGRIN Institute, Sri Lanka
- Certificate in 3D Animation

## **TECHNICAL SKILLS**

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### **Design and 2D Motion Graphics**

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro

### **3D Motion Graphic, Modeling, Animation and Rendering**

- Cinema 4D
- 3ds Max
- V-Ray
- Maya
- SketchUp
- KeyShot
- Lumion

### **Web and UI Design**

- Figma
- Adobe XD
- WordPress with Elementor

### **Digital Marketing**

- Social Media Campaign Management
- Paid Advertising (Meta Ads, Google Ads)
- Content Strategy

### **AI and Productivity Tools**

- ChatGPT
- Gemini
- Freepik AI

**References and experience certificates are available upon request.**