



THISARA MADUSANKA
Senior Graphic and Multimedia Designer
Dubai, UAE

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Nationality : Sri Lanka
Languages : English
Visa : Employment

PROFESSIONAL SUMMARY

Senior Graphic and Multimedia Designer with over 10 years of experience in branding, digital marketing, multimedia production, and visual communication across UAE and Sri Lanka. Proven expertise in developing high-impact creative concepts for digital and print platforms, strengthening brand identity, and supporting measurable marketing performance. Skilled in motion graphics, video production, UI/UX design, 3D visualization, and paid media campaigns. Experienced in collaborating with cross-functional marketing teams to execute integrated campaigns that drive engagement, visibility, and sales growth.

CORE COMPETENCIES

- Brand Identity and Visual Strategy
- Logo and Iconography Design
- UI and UX Design Principles
- Print and Digital Marketing Collateral
- Typography and Layout Design
- 2D and 3D Motion Graphics
- Video Editing and Production
- Social Media Content Creation
- Paid Social Media and Google Ads Campaigns
- Digital Marketing Strategy
- WordPress Web Design
- Videography and Photography
- Exhibition Booth and Packaging Design
- Marketing Campaign Development

PROFESSIONAL EXPERIENCE

Senior Graphic and Multimedia Designer - 2026 FEB - Present
Captizone Media LLC, Dubai, UAE

- Transform brand messaging into visually powerful motion content for TV and LED screens
 - Produce cinematic product and corporate videos tailored for high-traffic display environments
 - Create seamless animated loops and attention-grabbing visuals for exhibition booths
 - Enhance visual impact through motion typography, transitions, and branded animation sequences
 - Collaborate with marketing and technical teams to deliver screen-ready advertising content
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Senior Graphic and Multimedia Designer
STYRO Insulations Materials Industry LLC, Sharjah, UAE - 2024 SEP - 2026 FEB

- Develop branding and marketing materials for construction and building materials sector
 - Design product catalogs, packaging, brochures, and exhibition booth graphics
 - Produce video content including site videography and product demonstrations
 - Create engaging social media content and manage digital campaigns
 - Support sales and marketing teams with visually compelling promotional materials
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Senior Graphic and Multimedia Designer
Zentu IT Solutions, Dubai, UAE - 2022 - 2024

- Led creative design initiatives for IT, crypto, and blockchain projects
- Designed UI/UX layouts for web and digital platforms
- Produced motion graphics and promotional videos for digital campaigns
- Created brand identity systems for technology-focused clients
- Collaborated with developers and marketing teams to ensure brand consistency

Creative Designer

BOLD International FZCO, Dubai, UAE - 2016 - 2019

- Designed marketing collateral for building materials and industrial products
 - Produced 3D visualizations and product renderings
 - Created exhibition graphics and promotional materials
 - Contributed to integrated marketing campaigns targeting regional markets
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Senior Graphic Designer

ICBT Campus, Colombo, Sri Lanka, 2020 - 2021 | 2013 - 2016

- Developed branding and marketing materials for education sector campaigns
 - Designed print and digital advertisements to increase student enrollment
 - Managed social media visuals and promotional video production
 - Maintained brand guidelines across multiple campuses
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Junior Art Director

Dias N Bowser Ventures, Sri Lanka - 2011 - 2013

- Developed packaging and advertising materials for FMCG brands
 - Assisted in campaign concept development and visual storytelling
 - Coordinated with production vendors for print execution
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Graphic Designer

East West Marketing Pvt Ltd, Sri Lanka - 2010 - 2011

- Designed print advertisements and promotional materials
 - Supported brand campaigns for FMCG clients
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EDUCATION

- BSc (Hons) in Computing ,Buckinghamshire New University, UK (MOFA and MOHESR Attested)
- Higher Diploma in Digital Marketing, ICBT Sri Lanka and DMI Institute, Ireland
- Diploma in Graphic Design, INGRIN Institute, Sri Lanka
- Certificate in 3D Animation

TECHNICAL SKILLS

Design and 2D Motion Graphics

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro

3D Motion Graphic, Modeling, Animation and Rendering

- Cinema 4D
- 3ds Max
- V-Ray
- Maya
- SketchUp
- KeyShot
- Lumion

Web and UI Design

- Figma
- Adobe XD
- WordPress with Elementor

Digital Marketing

- Social Media Campaign Management
- Paid Advertising (Meta Ads, Google Ads)
- Content Strategy

AI and Productivity Tools

- ChatGPT
- Gemini
- Freepik AI

References and experience certificates are available upon request.