

**Dear Hiring Manager,**

I am writing to formally apply for the position of Senior Graphic Designer / Multimedia Designer. My name is Thisara Madusanka, and I am a results-driven creative professional with over 12 years of industry experience in Sri Lanka and UAE, including more than 6 years in the United Arab Emirates.

I have extensive experience delivering high-quality design solutions across graphic design, multimedia, motion graphics (2D & 3D), and Web UI/UX, working effectively both independently and within structured team environments. I am proficient in the Adobe Creative Suite, including Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Character Animator, and Adobe Painter, enabling me to manage projects from concept development to final delivery.

My technical expertise extends to 3D design and visualization, with advanced knowledge of 3ds Max and Cinema 4D, supported by rendering engines such as V-Ray, Arnold, and Corona. I also have hands-on experience with KeyShot, Lumion, and various industry-standard plugins, allowing for efficient workflows while maintaining a high standard of visual quality.

In addition to creative software, I am skilled in CapCut for video editing, designing professional presentations, and using Microsoft Office applications and Adobe Acrobat to support corporate documentation, presentations, and client-facing materials.

I hold a BSc (Hons) in Computing and Information Technology, a Diploma in Graphic Design, a Certificate in 3D Animation, and a Higher Diploma in Digital Marketing. This academic background provides me with a strong foundation in both creative and technical disciplines, as well as an understanding of digital strategy and branding.

I am highly adaptable and capable of contributing effectively across new or unfamiliar domains. I consistently follow emerging trends and technologies within the creative and digital industries and possess strong self-learning abilities, allowing me to quickly acquire new skills and deliver value even in areas where I have not previously worked.

Additionally, I leverage modern AI-assisted tools such as ChatGPT, Google Gemini, Trip3D, Hyper3D, and Freepik AI to support content ideation, scripting, and accelerated production workflows, ensuring timely and efficient project execution without compromising quality.

I am currently seeking a position within a reputable organization where I can contribute my expertise and align with long-term business objectives with experience and role responsibilities.

Thank you for your time and consideration. I would welcome the opportunity to further discuss how my skills, adaptability, and continuous learning mindset can support your organization's creative and strategic goals.

Yours sincerely,  
Thisara Madusanka

[www.thisarama.com](http://www.thisarama.com)



# Thisara Madusanka

Senior Graphic and Multimedia Designer  
Dubai, UAE

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**Portfolio** [www.thisarama.com](http://www.thisarama.com)

A versatile and results-driven Graphic and Multimedia Designer with over 12 years of comprehensive experience in the UAE and Sri Lanka. With a strong **6-year track record** in the dynamic UAE market, I specialize in creating compelling brand identities, engaging 2D/3D animations, and managing impactful social media campaigns (both organic and paid). I am passionate about translating creative concepts into tangible results and am eager to contribute my skills to a new challenge.

## Core Competencies & Skills

### Graphic Design

- Brand Identity & Strategy
- Logo & Iconography Design
- UI/UX Design Principles
- Print & Digital Collateral
- Typography & Visual Layout

### Multimedia & Web

- 2D & 3D Motion Graphics
- Video Editing & Production
- Social Media Content Creation
- Storyboarding & Animation
- Interactive Media & Wordpress Web
- Videography and Photography

### Digital Marketing

- Social Media Handling
- Paid Social Media/ Google Campaigns
- Maintaining socila media channels Instagram, Facebook, LinkedIn, Youtube, Tiktok etc..

## Professional Experience (UAE)

### Graphic and Multimedia Designer

STYRO Insulations Mat. Ind. LLC, Sharjah, UAE CONSTRUCTION AND BUILDING MATERIAL  
2024 - Present

**PRESENT**

- Develop and execute creative design concepts for all marketing materials, enhancing brand visibility across digital and print channels.
- Create engaging 2D/3D animations and video content for product promotions and social media campaigns.
- Manage the company's social media presence, developing content strategies for both organic growth and paid advertising.

### Graphic and Multimedia Designer

Zentu IT Solutions, Dubai, UAE BLOCKCHAIN AND IT  
2022 - 2024

**2 Years**

- Led design projects for various clients, delivering everything from complete brand identity packages to multimedia content for web and social platforms.
- Collaborated with the marketing team to produce visual assets for digital campaigns that increased client engagement
- Produced high-quality animations and graphics that effectively communicated complex IT solutions to a broad audience.

### Creative Designer

BOLD International FZCO, JAFZA, Dubai, UAE BATHROOM SUPPLY AND BUILDING MATERIAL  
2016 - 2019

**3 Years**

- Designed a wide range of creative assets fro digital and print including logos, Packaging, brochures, website graphics, Stall, Stands and event materials.
- Played a key role in brainstorming and conceptualizing visual strategies for new marketing initiatives.
- Maintained brand consistency across all projects, ensuring high-quality and impactful design delivery.

## Professional Experience (Sri Lanka)

**Senior Graphic Designer**  
ICBT Campus, Colombo, Sri Lanka  
2020 - 2021, 2013 - 2016

EDUCATION

4 Years

- Design and implement innovative visual concepts for marketing collateral, ensuring consistent brand representation across digital and print platforms.
- Produce captivating 2D/3D animations and video content to support product launches, brand storytelling, and social media engagement.

**Jr. Art Director**  
Dias 'N' Bpwsr Ventures, Sri Lanka  
2011 - 2013

ADVERTISING

2 Years

- Directed end-to-end design projects for diverse clients, delivering cohesive brand identity systems and multimedia content tailored for web and social media platforms.
- Partnered with marketing teams to develop compelling visual assets for digital campaigns, resulting in increased client engagement and audience reach.

**Graphic Designer**  
East West Marketing (Pvt) Ltd.  
2010 - 2011

FMCG

1 Years

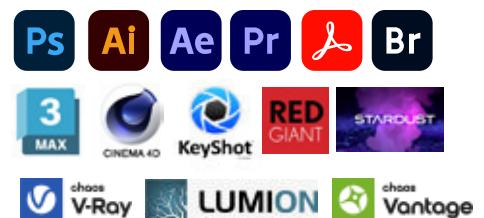
- Designed a diverse array of creative assets for both digital and print media, including logos, packaging, brochures, website graphics, exhibition stalls, and event materials.
- Contributed to the development of visual strategies by actively participating in brainstorming sessions and conceptualizing ideas for new marketing initiatives.
- Ensured brand consistency and visual excellence across all projects, delivering high-quality designs that aligned with brand standards and campaign goals.

## Educational Qualifications

- **BSc (Hons) in Computing & IT from Buckinghamshire New University UK**
- **Higher Diploma in Digital Marketing from ICBT Sri Lanka and DMI Institute, Ireland**
- **Diploma in Graphic Designing from INGRIN Institute, Sri Lanka**

## Software Skills

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Cinema 4D
- 3Ds Max + Vray
- Element 3D
- Adobe After Effects
- Adobe Premier
- Keyshot
- Red Giant Suite
- Star Dust etc..
- MS Office
- Acorobat PDF
- Freepik
- Chat GPT
- Google Gemini



## Personal

- Visa Status : Employment
- Birth : 9<sup>th</sup> March 1988
- Nationality : Sri Lanka

I hereby declare that the information provided in this CV is accurate and true to the best of my knowledge. I understand that any false statements or misrepresentations may result in disqualification from consideration for employment. References and Service letters available upon request !

**Thisara Madusanka**

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